

**FAMILY FOOTPRINTS PR3 – FAMILY
LEARNING TOOLKIT**

**Interactive Magazine:
Digital Footprint And My Digital Identity
– Advanced Level**

Level: Advanced Level

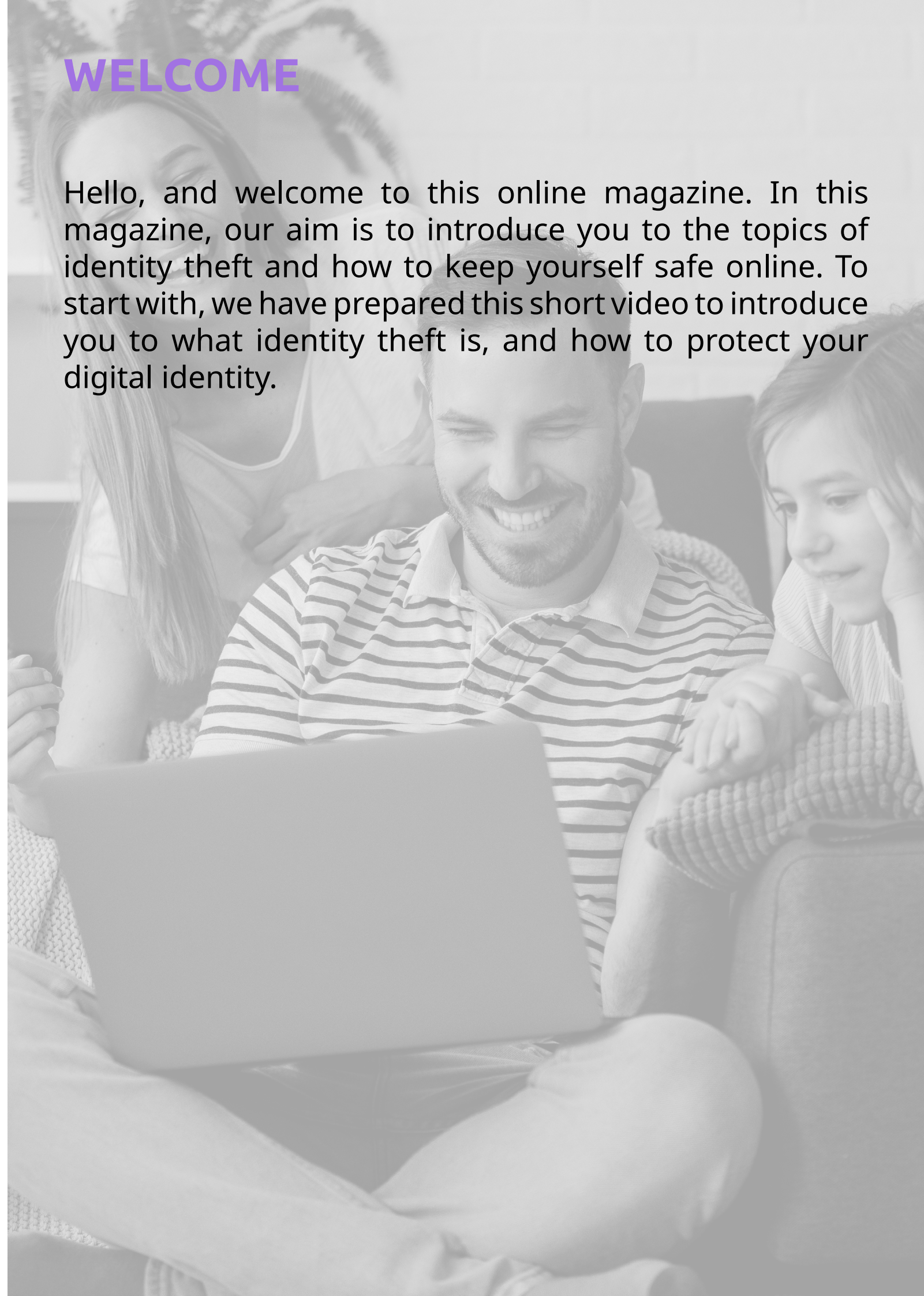
Age Group: 18 to 20 years

Topic: Digital footprint and my digital identity



WELCOME

Hello, and welcome to this online magazine. In this magazine, our aim is to introduce you to the topics of identity theft and how to keep yourself safe online. To start with, we have prepared this short video to introduce you to what identity theft is, and how to protect your digital identity.



CHECK-IN QUIZ:

Thank you for watching this short video! Can you spare 2 minutes to reflect and answer some questions about the video? Thank you!

1. Did you find that short video interesting?

Yes
No
I don't know

2. Did you learn something new from the video?

Yes
No

a. If yes, what did you learn?

<Insert open text box answer>

3. Did you ever consider how safe your personal information is online?

Yes
No
I don't know

4. Do you regularly re-set your passwords and complete security check-ups?

Yes
No
I don't know

5. Do you think you can take extra steps to protect your identity online?

Yes
No
I don't know

a. Take 2 minutes to write down why you think that. Explain your answer here:

<Insert open text box answer>

EXPECTED LEARNING OUTCOMES

Knowledge

Knowledge of identity theft and how to protect digital identity

Skills

- Outline the steps leading to identity theft
- Outline how to protect digital identity and information.

Attitudes

Aware of how to protect one's data online.



ARTICLE: UNDERSTANDING IDENTITY THEFT AND WHY IT IS SO DANGEROUS!

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UNDERSTANDING IDENTITY THEFT AND WHY IT IS SO DANGEROUS

Identity theft occurs when someone obtains and uses your personal information, such as your name, Social Security number, or credit card information, without your permission. This information can be used to open credit card accounts, take out loans, or even commit crimes in your name.

Here are some common ways identity theft is committed online:

1. Phishing scams: Fraudsters use phishing scams to trick people into revealing their personal information. This can be done through emails or messages that appear to be from a trustworthy source but are from a fraudster.

2. Malware: Malware, or malicious software, can be used to steal your personal information. This can occur when you download infected software or visit a website that is infected with malware.

3. Data breaches: Data breaches occur when a

company's database is hacked, and sensitive information is stolen. This information can then be sold on the dark web and used for identity theft.

4. Social media: social media is a treasure trove of personal information for fraudsters. Be mindful of what you share on social media, as your personal information can be used for identity theft.

Identity theft is dangerous for several reasons. Firstly, it can take months or even years to fully recover from identity theft. This can include correcting your credit report, disputing unauthorised charges, and dealing with the stress and frustration that comes with being a victim of identity theft.

Secondly, identity theft can have a long-term impact on your finances. Unauthorised charges and loans can negatively impact your credit score, making it more difficult to get a loan or a credit card in the future.

Lastly, identity theft can result in criminal charges being filed against you. If a fraudster uses your personal information to commit a crime, you could be held responsible.

In conclusion, identity theft is a serious concern in the digital age, and it's important for young adults to understand how it is committed and why it is so

dangerous. To protect yourself from identity theft, it's essential to be mindful of what you share online, use strong passwords, regularly update your software, and monitor your credit report. By taking these steps, you can help prevent identity theft from happening to you and protect your financial future.



SELF-HELP ACTIVITY 1 – THE BIG DATA DILEMMA

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Think about the sheer amount of data that is generated daily just from online browsing and social media use. Nearly everything that you do online generates data about you: your hobbies, your interest, your personal information, your location. This data is incredibly valuable not only to you, but to potential advertisers and companies who want you to buy their products, and those with more sinister intentions. This is why it is important to understand how to protect your digital identity online. In this short activity, you are going to learn about what kind of information you generate when online and take some steps to promote against it.

Check out the TED talk presented about Kenneth Cukier about big data. This talk takes about 15 minutes and is a great look at how big data functions when you are online, and how your information is used and sold to create a wider image of trends for companies.

Once the video is complete, take some time to consider the following questions about your data online:

- Where can the internet collect all this information from you?
- What kind of information do you think is gathered

about you when online?

- What kind of practices can you put in place to prevent your data falling into the wrong hands?

Social media websites are one of the most prolific sellers of your data. Companies such as Meta, Twitter, and Google farm your data to sell. This information is anonymised to a certain extent – but every piece of information about you short of your name is sold to the highest bidder. This is why it is important to understand how to protect your privacy and identity online.



Choose a social media of your choice – Facebook, Twitter, TikTok, Instagram, etc. – and review how they use your data. Take notes on the ways in which your personal information is collected and used by the platform.

Using the information you have gathered, create a list of the top five things you can do to protect your digital identity online, as well as how you can ensure only information you are ok with being sold is available for auction online.

In conclusion, it's important to be aware of how your data is collected and used online, especially by social media websites like Meta, Twitter, and Google. By reviewing their data collection practices and taking note of how your personal information is used, you can better understand how to protect your digital identity. Creating a list of practices to prevent your data from falling into the wrong hands, and ensuring only information you're okay with being sold is available online, can help you stay safe and secure on the internet. Remember, your data is valuable, and it's up to you to take steps to protect it.

VIDEO LIBRARY

[VIDEO] Digital Identity Theft: What You Need to Know About It – Cyber News

<https://youtu.be/UvooremyBM4>

[VIDEO] - Identity Theft Explained - And What To Do About It – Security.org

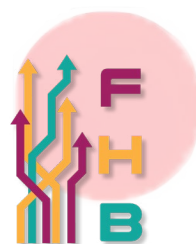
<https://youtu.be/uEanAsLkdxo>

[VIDEO] What is Identity Theft – The ACFE

<https://youtu.be/kDFeSUUwRnA>



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