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Introducing the Family Footprints Project: Empowering European Families for a Digital and Environmentally Friendly Future Through Comics

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Press Release 2

The Family Footprints Project is opening the road for European families to embark on a dual transition journey, bridging the digital inclusion and environmental responsibility divide. This unique effort is intended to help families improve their digital skills and understanding of climate change issues. The Family Footprints Project seeks to provide European families with the tools they need to prosper in the digital society and economy while making sustainable choices for a greener world by promoting a more technologically inclusive and environmentally friendly future.

The "Dual Transition" notion is rooted in European policy goals that attempt to empower communities by increasing digital literacy and climate awareness. This multidimensional approach will help families to not only fully engage in the digital age but also to make informed and environmentally beneficial decisions in their daily lives.

The Family Learning Model, a comprehensive toolkit containing numerous materials to assist local families in managing their digital and carbon footprints, is at the heart of the Family Footprints Project. This toolbox includes various interesting items for family members of various ages, such as comic strips, interactive magazines, and audiobooks.

The Family Learning Toolkit for Children is an innovative series of 12 thematic comic strips that educate digital and climate literacy in an engaging and relatable way. Six comics address vital issues with internet safety and our digital footprint, and the other six comics delve into climate change and our carbon footprint possibilities. These comics centre on two dynamic groups: the Climate Heroes and the Digital Heroes, both of which emphasise the long-term impact of online actions on our digital footprint and the influence of offline actions on our carbon footprint. Through these scenarios, children will learn how their decisions in a digital environment can affect their well-being as well as the health and well-being of our planet. The comic strips are not only a source of enjoyment, but also a useful educational resource aimed at stimulating young minds and promoting digital and climate literacy. The complete



collection of comic strips consists of 12 monthly issues, each with a different theme relating to digital and climate literacy.

The Family Footprints Project is a forward-looking initiative that not only empowers European families with essential digital and climate literacy skills but also strengthens family bonds through shared learning experiences. By embracing a more digitally inclusive and environmentally friendly future, this project is set to leave lasting positive footprints for generations to come.

For more information, please visit <https://familyfootprints.eu/>

